

Beauty Bulb Live Virtual Tradeshow - Terms and Conditions for Brands

These Terms and Conditions ("Agreement") govern your participation in the Beauty Bulb Virtual Tradeshow, Beauty Bulb Live ("Event") organized by Beauty Bulb and hosted by VFairs. By registering and participating in the Event, you agree to comply with these Terms and Conditions.

1. Registration:

- Participation in the Event requires payment in full and then registration through the designated platform provided by VFairs
- Registration information must be accurate, complete, and updated promptly.

2. Access and Participation:

- Upon successful registration and payment, participants will receive access credentials to the virtual platform hosting the Event as a booth holder (Exhibitor) or a ticket holder (Attendee).
- Access credentials are strictly personal and non-transferable. Sharing credentials is strictly prohibited.
- Participants are responsible for maintaining the confidentiality of their access credentials.
- Exhibitors are responsible for designing and maintaining the look and feel of their virtual booth and submitting any designs, copy and imagery in a timely manner in line with requested dates. Failure to do so may result in updates being denied.

3. Code of Conduct:

- Participants must conduct themselves in a professional and respectful manner at all times during the Event.
- Harassment, discrimination, or any form of inappropriate behaviour will not be tolerated and may result in immediate expulsion from the Event.

4. Intellectual Property:

- All content, materials, resources imagery and intellectual property presented during the Event are owned either Beauty Bulb or its respective owners.
- Participants may not reproduce, distribute, or use any Event content for commercial purposes without prior written consent from Beauty Bulb.

5. Liability:

- Beauty Bulb shall not be liable for any direct, indirect, incidental, special, or consequential damages arising out of or in any way connected with the participation in the Event.
- Participants agree to indemnify and hold Beauty Bulb harmless against any claims, losses, damages, liabilities, and expenses (including legal fees) arising out of or in connection with their participation in the Event
- This is a networking Event and Beauty Bulb is not liable for or tied to any future relationships or conversations in relation to any specific outcomes

6. Privacy Policy:

- Beauty Bulb respects the privacy of participants and will handle personal information in accordance with its Privacy Policy.
- Exhibitors consent to their contact details being shared with interested parties from the Attendee list
- By participating in the Event, participants consent to the collection, use, and disclosure of their personal information inline with the nature of the virtual tradeshow Event

7. Modifications:

- Beauty Bulb reserves the right to modify, suspend, or postpone the Event at any time.
- In the unlikely event that the Event is cancelled, refunds will be issued.

8. Governing Law:

- This Agreement shall be governed by and construed in accordance with the laws of England.
- Any dispute arising out of or in connection with this Agreement shall be subject to the exclusive jurisdiction of the courts of England.

By registering for and participating in the Beauty Bulb Virtual Tradeshow, you acknowledge that you have read, understood, and agree to be bound by these Terms and Conditions.